

TATA POWER RENEWABLE ENERGY

Press release - Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions

Date of dissemination – June 3, 2024

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1	Mayur Samvad	TPREL Signs 460 MW renewables PPA with SJVN	June 4, 2024

टाटा पावर ने आवासीय सोलर रूफटॉप समाधानों को बढ़ावा देने के लिए राष्ट्रव्यापी अभियान '#घर-घरसोलर, टाटा पावर के संघ' लॉन्च किया

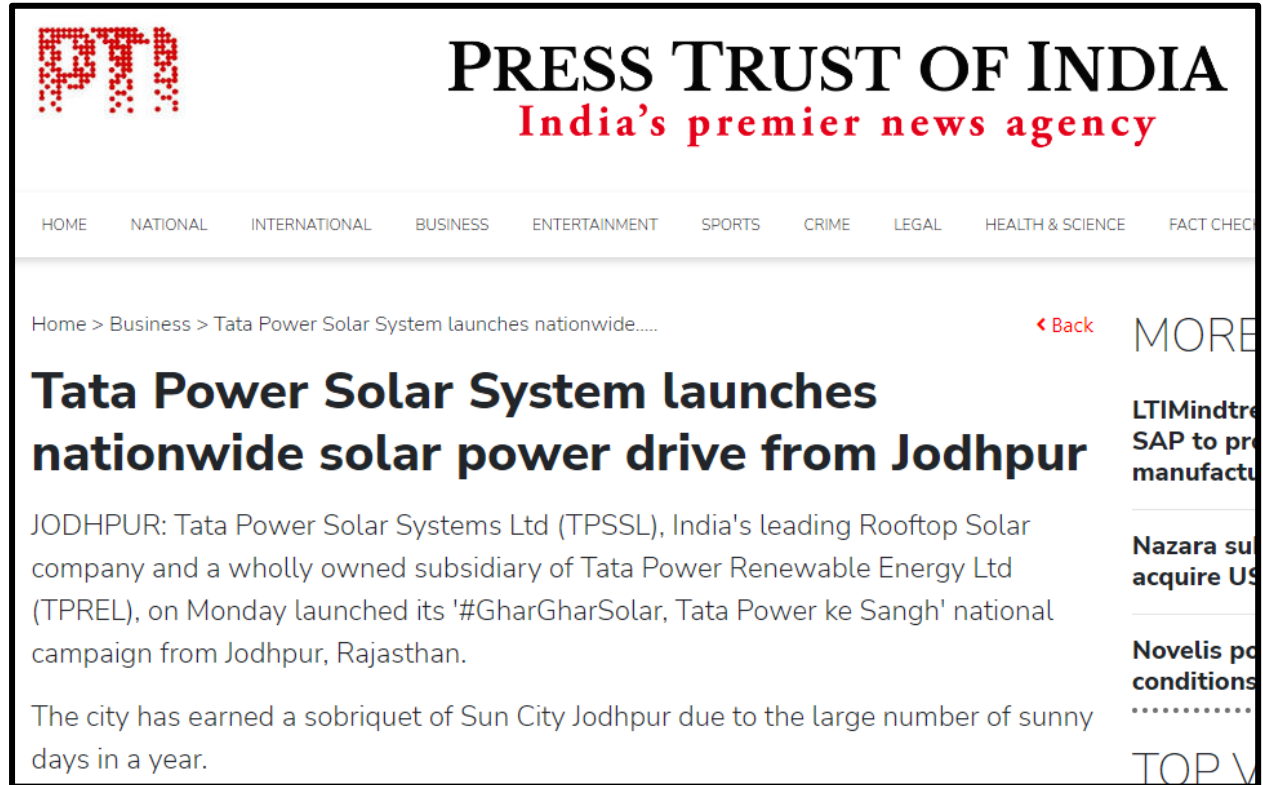
संवाददाता (जोधपुर): टाटा पावर सोलर सिस्टम्स लिमिटेड (टीपीएसएसएल), नं. 1 रूफटॉप सोलर कंपनी और टाटा पावर रिन्यूएबल एनर्जी लिमिटेड (टीपीआरईएल) की पूर्ण अधिग्रहीत सन्सिडियरी ने आज जोधपुर, राजस्थान में अपना हायरघरसोलर, टाटा पावर के संग्रह अभियान लॉन्च किया। साल में काफी ज्यादा दिन धूप वाले होने के कारण इस शहर को सन सिटी या सूर्य नगरी भी कहते हैं। यह योजना टाटा पावर के सीईओ एवं एमडी डॉ. प्रवीर सिन्हा द्वारा श्री दीपेश नंदा, सीईओ एवं एमडी टीपीआरईएल, कंपनी के वरिष्ठ अधिकारियों और प्रतिष्ठित चैनल पार्टनर्स की उपस्थिति में शुरू की गई। यह पहल एक देशव्यापी अभियान की शुरुआत है, जिसके अंतर्गत ग्रहकों को प्राकृतिक संसाधनों का उपयोग करने और आवासीय रूफटॉप सॉल्यूशन स्थापित करने के लिए प्रोत्साहित किया जा रहा है। इस अभियान के माध्यम से टाटा पावर देश के हर कोने में अपनी पहुँच बढ़ा रही है और सौर ऊर्जा के व्यापक उपयोग द्वारा स्थायी भविष्य को बढ़ावा दे रही है। यह अभियान शुरू करते हुए टाटा पावर के सीईओ एवं एमडी, डॉ. प्रवीर सिन्हा ने कहा, मुझे भारत की सन सिटी, जोधपुर से अपने घर-घर सोलर अभियान की शुरुआत करने की खुशी है। इस अभियान के साथ लोगों के नेतृत्व में एक स्वच्छ ऊर्जा आंदोलन शुरू होगा। टाटा पावर पूरे भारत में अपनी मौजूदगी के साथ सबसे

अनुभवों और तकनीकी रूप से आधुनिक रूफटॉप सोलर प्रदाता है, जो रूफटॉप सोलर को तेजी से अपनाने में मदद कर रहा है। 310 जिलों में अपने विस्तृत चैनल पार्टनर नेटवर्क और इस क्षेत्र में तीन दशकों से ज्यादा समय के प्रमाणित ट्रैक रिकॉर्ड के साथ यह स्वच्छ ऊर्जा समाधानों के लिए देश के लाखों ग्रहकों का सबसे पसंदीदा और विश्वसनीय भागीदार है। टाटा पावर सोलर 34 सालों की अपनी विशेषज्ञता के साथ सस्टेनेबल एनर्जी के क्षेत्र में अग्रणी है।

कंपनी ग्रहकों को रूफटॉप समाधानों के साथ सबसे ज्यादा लाभ प्रदान करती है, जिनमें मॉड्यूल्स पर 25 साल की वॉरंटी, भरोसेमंद नचालिटी एक्सेरेंस, 310 से ज्यादा जिलों में एक्सकलुसिव सेल्स एवं सर्विस, भारत में लाईफटाइम सर्विस और आफ्टर-सेल्स सपोर्ट, आसान फाइनेंसिंग के विकल्प, और सोलर रूफटॉप सिस्टम्स के लिए इंशुरेंस शामिल हैं। इस अभियान की मदद से कंपनी सोलर रूफटॉप सॉल्यूशंस के फायदों की जागरूकता बढ़ाना चाहती है और ग्रहकों को यह भरोसा दिलाना चाहती है कि ये सभी समाधान टाटा पावर सोलर के साथ प्राप्त किए जा सकते हैं। सोलर समाधानों को किफायती बनाने और उनकी उपलब्धता बढ़ाने के लिए टाटा पावर सोलर ने सरकारी अभियानों के साथ सहयोग किया है, जो पूरे देश में घरों में सोलर ऊर्जा को बढ़ावा दे रहे हैं। कंपनी ने विभिन्न फाइनेंसिंग

पार्टनर्स के साथ सहयोग किया है, जिनमें ग्रुपियन बैंक ऑफ इंडिया, एस्बीआई, इंडियन बैंक और पीएनबी शामिल हैं, ताकि विभिन्न फाइनेंसिंग समाधान पेश करके रूफटॉप सोलर इंस्टॉलेशन अपनाने को बढ़ावा दिया जा सके। टाटा पावर सोलर अपनी व्यापक नेटवर्क का उपयोग करते हुए सोलर रूफटॉप अपनाने को बढ़े पैमाने पर बढ़ावा देने की योजना बना रहा है। कंपनी का लक्ष्य अपने वर्तमान 500 से अधिक चैनल पार्टनर्स को बढ़ाकर 5000 चैनल पार्टनर्स और रिटेलर्स तक पहुँचाना है, ताकि देश के हर कोने-कोने तक सोलर रूफटॉप की सुविधा उपलब्ध कराई जा सके। कंपनी विभिन्न बजट और जरूरतों के अनुरूप समाधान प्रदान कर रही है, जिसके साथ बड़े वित्तीय फायदे मिल रहे हैं। टाटा पावर सोलर द्वारा अभी तक भारत में 80,000 से ज्यादा संतुष्ट ग्रहकों को सेवा दी जा चुकी है। सस्टेनेबल भविष्य की अपनी प्रतिबद्धता प्रदर्शित करते हुए टाटा पावर सोलर द्वारा 2 गीगावॉट रूफटॉप सोलर क्षमता का इंस्टॉलेशन किया जा चुका है। रूफटॉप सोलर इंपीसी व्यवसाय में लगातार नौ सालों से यह 13 प्रतिशत के महत्वपूर्ण बाजार अंश के साथ सबसे अगे है। हायरघरसोलर, टाटा पावर के संग्रह अभियान के साथ टाटा पावर सोलर का उद्देश्य भारत में हर घर तक विश्वसनीय, किफायती, और सस्टेनेबल सोलर एनर्जी पहुँचाना है।

S. No	Publication	Headline	Date
2	PTI	Tata Power Solar System launches nationwide solar power drive from Jodhpur	June 3, 2024



The image is a screenshot of a news article from the Press Trust of India (PTI) website. At the top left is the PTI logo, a red pixelated 'PTI' monogram. To its right is the text 'PRESS TRUST OF INDIA' in a large, bold, black serif font, with 'India's premier news agency' in a smaller, red sans-serif font below it. A horizontal navigation bar contains links for HOME, NATIONAL, INTERNATIONAL, BUSINESS, ENTERTAINMENT, SPORTS, CRIME, LEGAL, HEALTH & SCIENCE, and FACT CHECK. Below the navigation bar, a breadcrumb trail reads 'Home > Business > Tata Power Solar System launches nationwide.....'. To the right of the breadcrumb is a red '< Back' link and the word 'MORE' in large, bold, black letters. The main headline is 'Tata Power Solar System launches nationwide solar power drive from Jodhpur' in a large, bold, black sans-serif font. Below the headline is a paragraph of text: 'JODHPUR: Tata Power Solar Systems Ltd (TPSSL), India's leading Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Ltd (TPREL), on Monday launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan.' Below this paragraph is another paragraph: 'The city has earned a sobriquet of Sun City Jodhpur due to the large number of sunny days in a year.' On the right side of the article, there are three vertical snippets of text: 'LTIMindtre SAP to pr manufactu', 'Nazara su acquire US', and 'Novelis po conditions'. At the bottom right, the text 'TOP V' is partially visible.

S. No	Publication	Headline	Date
3	UNI Varta	टाटा पावर सोलर ने जोधपुर में शुरू किया घर घर सोलर, टाटा पावर के संग अभियान	June 3, 2024



यूनीवार्ता
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राज्य

Posted at: Jun 3 2024 8:18PM

टाटा पावर सोलर ने जोधपुर में शुरू किया घर घर सोलर, टाटा पावर के संग अभियान

 टाटा पावर सोलर ने जोधपुर में शुरू किया घर घर सोलर, टाटा पावर के संग अभियान

सोमवार को राजस्थान के जोधपुर से अपना “घर घर सोलर, टाटा पावर के संग” राष्ट्रीय अभियान शुरू किया।

इस योजना का शुभारंभ टाटा पावर के सीईओ और एमडी डॉ. प्रवीर सिन्हा ने किया। इस अवसर पर टीपीआरईएल के सीईओ और एमडी दीपेश नंदा, कंपनी के वरिष्ठ अधिकारी और प्रतिष्ठित चैनल सहयोगी उपस्थित थे। इस लॉन्च से देश भर में एक अभियान की शुरूआत की गयी है, जिसका उद्देश्य उपभोक्ताओं को आवासीय सोलर रूफटॉप समाधान अपनाने के लिए प्रोत्साहित करना है।

जोधपुर, 03 जून (वार्ता) देश की नंबर वन रूफटॉप सोलर कंपनी और टाटा पावर रिन्यूएबल एनर्जी लिमिटेड (टीपीआरईएल) की सहायक कंपनी टाटा पावर सोलर सिस्टम्स लिमिटेड (टीपीएसएसएल) ने

S. No	Publication	Headline	Date
4	The Times of India	Tata Power rolls out rooftop solar drive from Jodhpur	June 4, 2024

The screenshot shows a news article on the website 'THE TIMES OF INDIA'. The article title is 'Tata Power rolls out rooftop solar drive from Jodhpur'. The byline is 'TNN / Jun 4, 2024, 04:33 IST'. The main image shows solar panels installed on a rooftop. The article text states: 'Jodhpur: Tata Power Solar Systems Ltd (TPSSL), subsidiary of Tata Power, on Monday launched a nation-wide campaign to encourage consumers to install residential solar rooftop solutions. Kicking off the drive 'Ghar Ghar Solar, Tata Power ke Sangh' from Jodhpur, Praveer Sinha, CEO & MD Tata Power, said, "Our widespread channel partner network across 310 districts and proven track record of over three decades in this domain makes us the most preferred and trusted partner of clean energy'.

On the left side, there is a 'New For You' section with three thumbnails: 'Lok Sabha polls 2024: How small drop in BJP vote share led to big dent in...', 'Bhakti Arima' shows his nephew who's the real NCP, and 'How Modi was punished by an India he ignored'.

On the right side, there is an advertisement for '99acres.com' featuring a couple and the text 'Aapke budget mein modern amenities wali ghar kyo? 99acres Kiya, Sahi Decision Liya. Explore Now'. Below the ad is an 'ALSO WATCHED' section with 'VIRAL VIDEOS' including 'RUSSIA CRIPPLES UKRAINE'S THERMAL POWER PLANTS', 'Putin's Men Raze Ukraine's Power Plants in 6th Major', and 'Discovering Freedom in Action: Bhagavad Gita'. There is also a 'VIEW MORE VIDEOS' link and another 'ADVERTISEMENT' label at the bottom right.

S. No	Publication	Headline	Date
5	The Economic Times	Tata Power Solar System launches nationwide solar power drive from Jodhpur	June 3, 2024

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Tata Power Solar System launches nationwide solar power drive from Jodhpur


PTI • Last Updated: Jun 03, 2024, 08:25:00 PM IST

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Synopsis

Tata Power Solar Systems Ltd launched the '#GharGharSolar, Tata Power ke Sangh' national campaign from Sun City Jodhpur, Rajasthan, with Praveer Sinha CEO and MD Tata Power present.



Tata Power Solar Systems Ltd (TPSSL), India's leading **Rooftop Solar company** and a wholly owned subsidiary of **Tata Power Renewable Energy Ltd** (TPREL), on Monday launched its '**#GharGharSolar**, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan. The city has earned a sobriquet of **Sun City** Jodhpur due to the large number of sunny days in a year.



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S. No	Publication	Headline	Date
6	NDTV Profit	Tata Power Solar Initiates '#GharGharSolar' Campaign In Jodhpur	June 3, 2024

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Tata Power Solar Initiates '#GharGharSolar' Campaign In Jodhpur

Tata Power Solar launches '#GharGharSolar' campaign in Jodhpur to promote residential solar rooftop solutions nationwide.

PTI
03 Jun 2024, 09:00 PM IST

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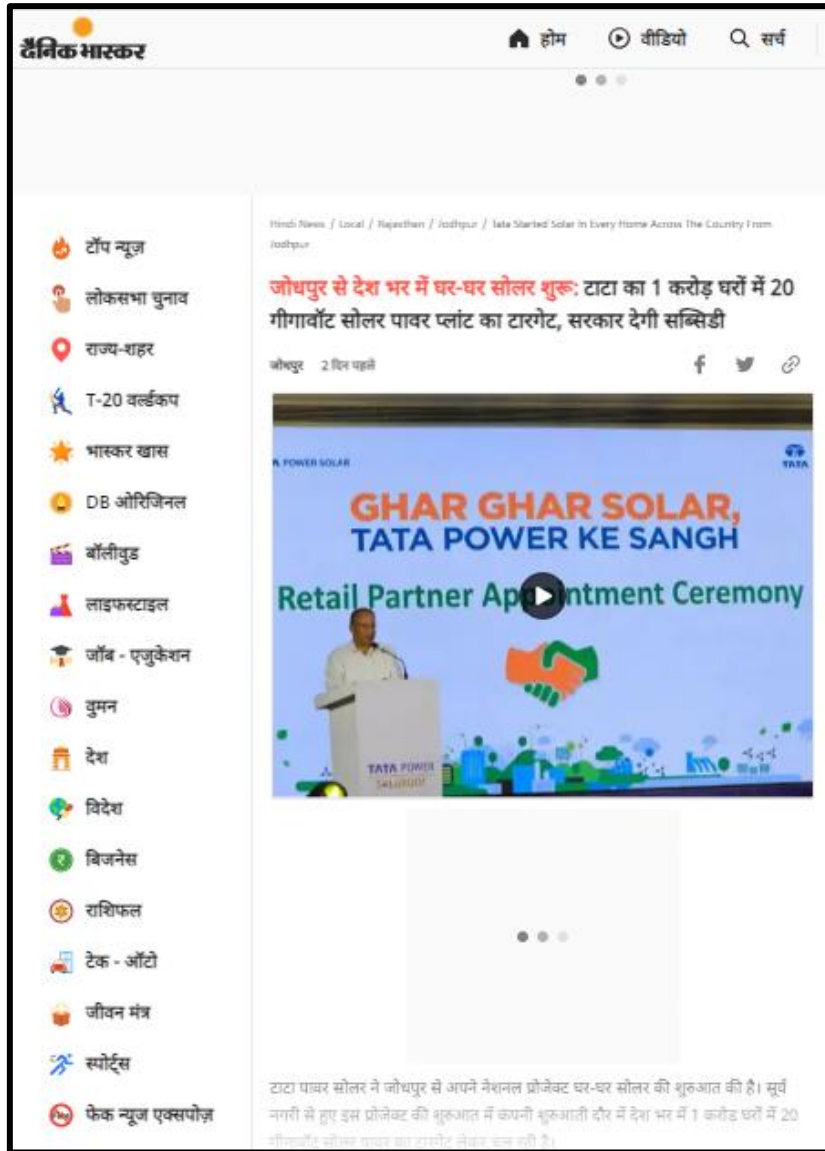
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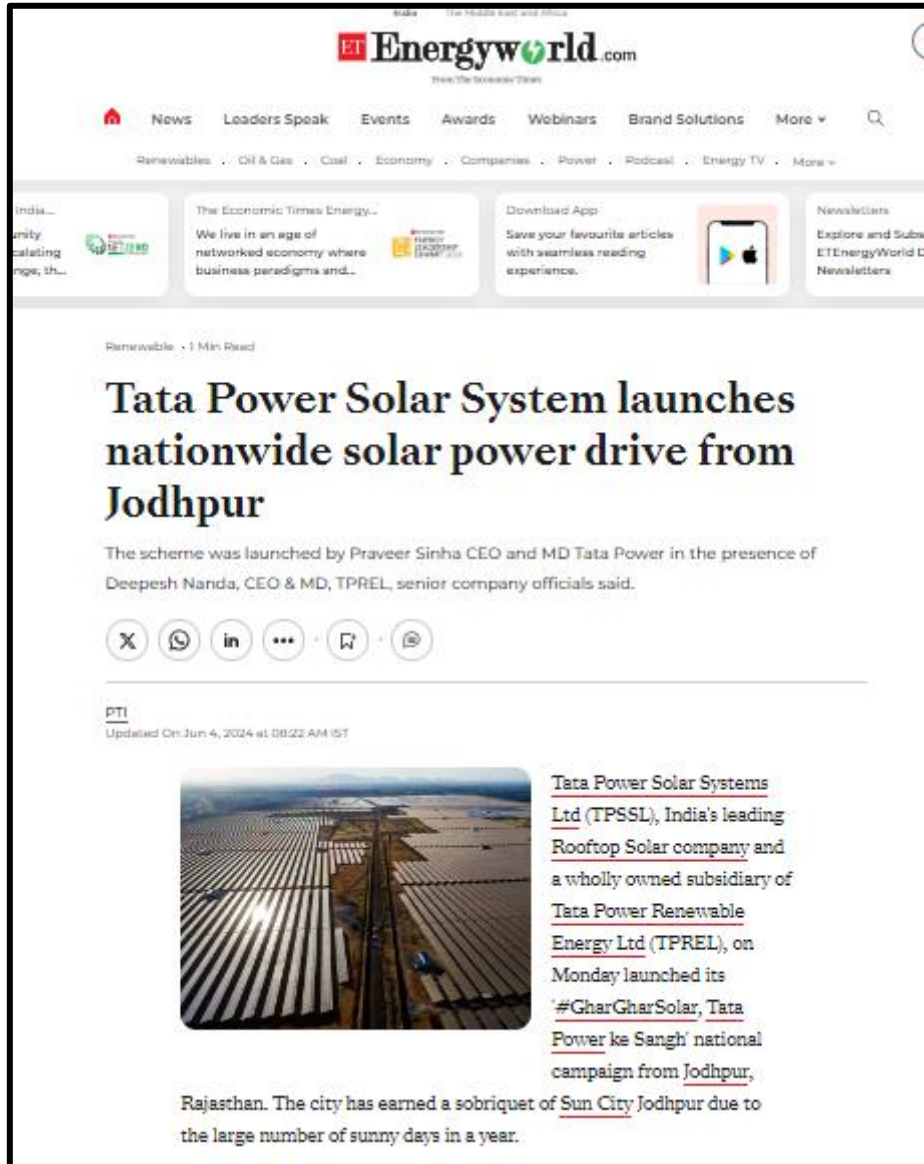
Tata Power Solar Systems Ltd, India's leading Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Ltd, on Monday launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan. The city has earned a sobriquet of Sun City Jodhpur due to the large number of sunny days in a year.

The scheme was launched by Praveer Sinha CEO and MD Tata Power in the presence of Deepesh Nanda, CEO & MD, TPREL, senior company officials said.

S. No	Publication	Headline	Date
7	Dainik Bhaskar	जो धपुर से देश भर में घर-घर सोलर शुरू: टाटा का 1 करोड़ घरों में 20 गीगावॉट सोलर पावर प्लांट का टारगेट, सरकार देगी सब्सिडी	June 3, 2024



S. No	Publication	Headline	Date
8	ET EnergyWorld	Tata Power Solar System launches nationwide solar power drive from Jodhpur	June 4, 2024



S. No	Publication	Headline	Date
9	Outlook Business	Tata Power Launches National Campaign to Promote Adoption of Residential Rooftop Solar Solutions	June 3, 2024



The image is a screenshot of a news article from Outlook Business. At the top, the Outlook logo is followed by 'BUSINESS + MONEY'. Below this is a navigation bar with links for News, Markets, Exclusives, Invest, Economy & Policy, and Start-Ups. A secondary banner for 'Outlook LUXE' is visible, featuring various lifestyle-related images. The main article title is 'Tata Power Launches National Campaign to Promote Adoption of Residential Rooftop Solar Solutions', with a sub-headline stating 'Tata Power launched the campaign in Jodhpur, Rajasthan'. Below the text is a large photograph of a solar power plant with rows of blue solar panels. The article is attributed to the Outlook Business Desk and was published on 03 Jun 2024 at 8:59 pm. The text of the article describes the launch of a pan-India campaign by Tata Power Solar Systems Limited (TPSSL) to promote residential rooftop solar solutions, initiated in Jodhpur, Rajasthan, and inaugurated by Dr Praveer Sinha.

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Corporate

Tata Power Launches National Campaign to Promote Adoption of Residential Rooftop Solar Solutions

Tata Power launched the campaign in Jodhpur, Rajasthan




Solar Power Plant

Outlook Business Desk

Published on: 03 Jun 2024, 8:59 pm

Tata Power Solar Systems Limited (TPSSL) launched a pan India campaign, 'GharGharSolar, Tata Power ke Sangh', on Monday to promote the adoption of residential rooftop solar solutions in the country. The national campaign was launched from Jodhpur, Rajasthan. Tata Power's Managing Director and Chief Executive Officer Dr Praveer Sinha inaugurated the programme.

S. No	Publication	Headline	Date
10	The Print	Tata Power Solar System launches nationwide solar power drive from Jodhpur	June 3, 2024



ThePrint

POLITICS GOVERNANCE ECONOMY DEFENCE INDIA GROUND REPORTS OPINION EVENTS VIDEO MORE

Home > Economy > Tata Power Solar System launches nationwide solar power drive from Jodhpur

Tata Power Solar System launches nationwide solar power drive from Jodhpur

PTI 03 June, 2024 08:16 pm IST

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Jodhpur, Jun 3 (PTI) Tata Power Solar Systems Ltd (TPSSL), India's leading Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Ltd (TPREL), on Monday launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan.

S. No	Publication	Headline	Date
11	The Week	Tata Power Solar System launches nationwide solar power drive from Jodhpur	June 3, 2024

THE WEEK MAGAZINE ▾

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Home > Wire Updates > BUSINESS > > >

Tata Power Solar System launches nationwide solar power drive from Jodhpur

PTI | Updated: June 03, 2024 20:23 IST

Jodhpur, Jun 3 (PTI) Tata Power Solar Systems Ltd (TPSSL), India's leading Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Ltd (TPREL), on Monday launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan.

The city has earned a sobriquet of Sun City Jodhpur due to the large number of sunny days in a year.

The scheme was launched by Praveer Sinha CEO and MD Tata Power in the presence of Deepesh Nanda, CEO & MD, TPREL, senior company officials said.

The launch marks the beginning of a nation-wide campaign aimed at encouraging consumers to install residential solar rooftop solutions.

"I am extremely happy to launch our Ghar Ghar Solar campaign from Jodhpur," Sinha said.

With the '#GharGharSolar, Tata Power ke Sangh' campaign, Tata Power Solar continues its mission to bring reliable, affordable, and sustainable solar energy to every household across India, as per a statement.

S. No	Publication	Headline	Date
12	Powerline	Tata Power launched pan India campaign to promote residential rooftop solar solutions	June 5, 2024



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HOME > NEWS > PRIVATE SECTOR > Tata Power launched pan India campaign to promote residential rooftop solar solutions

Tata Power launched pan India campaign to promote residential rooftop solar solutions

June 5, 2024

Tata Power Solar Systems Limited (TPSSL) has launched its 'GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan.

The city is recognised for its abundance of sunny days throughout the year. The initiative aims at motivating consumers to adopt residential solar rooftop solutions and to assure consumers that these solutions are easily accessible to everyone through TPSSL. The company has partnered with multiple financial institutions such as Union Bank of India, State Bank of India, Indian Bank, and Punjab National Bank to boost the adoption of rooftop solar installations by providing diverse financing options.

S. No	Publication	Headline	Date
13	Renewable Watch	Tata Power unveils nationwide campaign to boost residential rooftop solar solutions	June 4, 2024



The screenshot shows the Renewable Watch website interface. At the top left is the 'RenewableWatch' logo. To the right is a banner image with the text 'TIGER Ne Next Era, N'. Below the logo is a navigation menu with categories: HOME, EDITORIAL, WIND POWER, SOLAR POWER, GREEN HYDROGEN, BIOENERGY, SMALL HYDRO POWER, OFF-GRID POWER, EMERGING SEGMENTS, and KNO. A secondary menu includes: NEWS, TRENDS, COMPANIES, FINANCE, STATE FOCUS, PERSPECTIVE, SPOTLIGHT, TECH FOCUS, UP AND COMING, WORLD VIEW, PRODUCTS, PEOPLE, and UPCO. A third menu lists: PHOTO GALLERY, VIDEOS, OPINION POLL, and WOMEN IN CLEAN ENERGY. A 'LATEST' section highlights 'NHPC issues tender for 1,200 MW solar projects'. The main article breadcrumb is 'HOME > NEWS > MISCELLANEOUS > Tata Power unveils nationwide campaign to boost residential rooftop solar solutions'. The article title is 'Tata Power unveils nationwide campaign to boost residential rooftop solar solutions', dated 'June 4, 2024'. The text states: 'Tata Power Solar Systems Limited (TPSSL) has initiated its national campaign 'GharGharSolar, Tata Power ke Sangh' from Jodhpur, Rajasthan. The city is recognised for its abundance of sunny days throughout the year. The initiative aims at motivating consumers to adopt residential solar rooftop solutions and to assure consumers that these solutions are easily accessible to everyone through TPSSL. The company has partnered with multiple financial institutions such as Union Bank of India, State Bank of India, Indian Bank, and Punjab National Bank to boost the adoption of rooftop solar installations by providing diverse financing options.'

S. No	Publication	Headline	Date
14	PV Magazine	Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions	June 3, 2024



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Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions

The launch marks the beginning of a nation-wide campaign aimed at encouraging consumers to install residential solar rooftop solutions.

JUNE 3, 2024 **TATA POWER**

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Tata Power Solar Systems Limited (TPSSL), a rooftop solar company and a wholly owned subsidiary of Tata Power Renewable Energy Limited (TPREL), has launched its '#GharGharSolar, Tata Power ke Sangh' national campaign today from Jodhpur, Rajasthan. The city has earned the sobriquet of Sun City or Surya Nagari due to the large number of sunny days in a year.

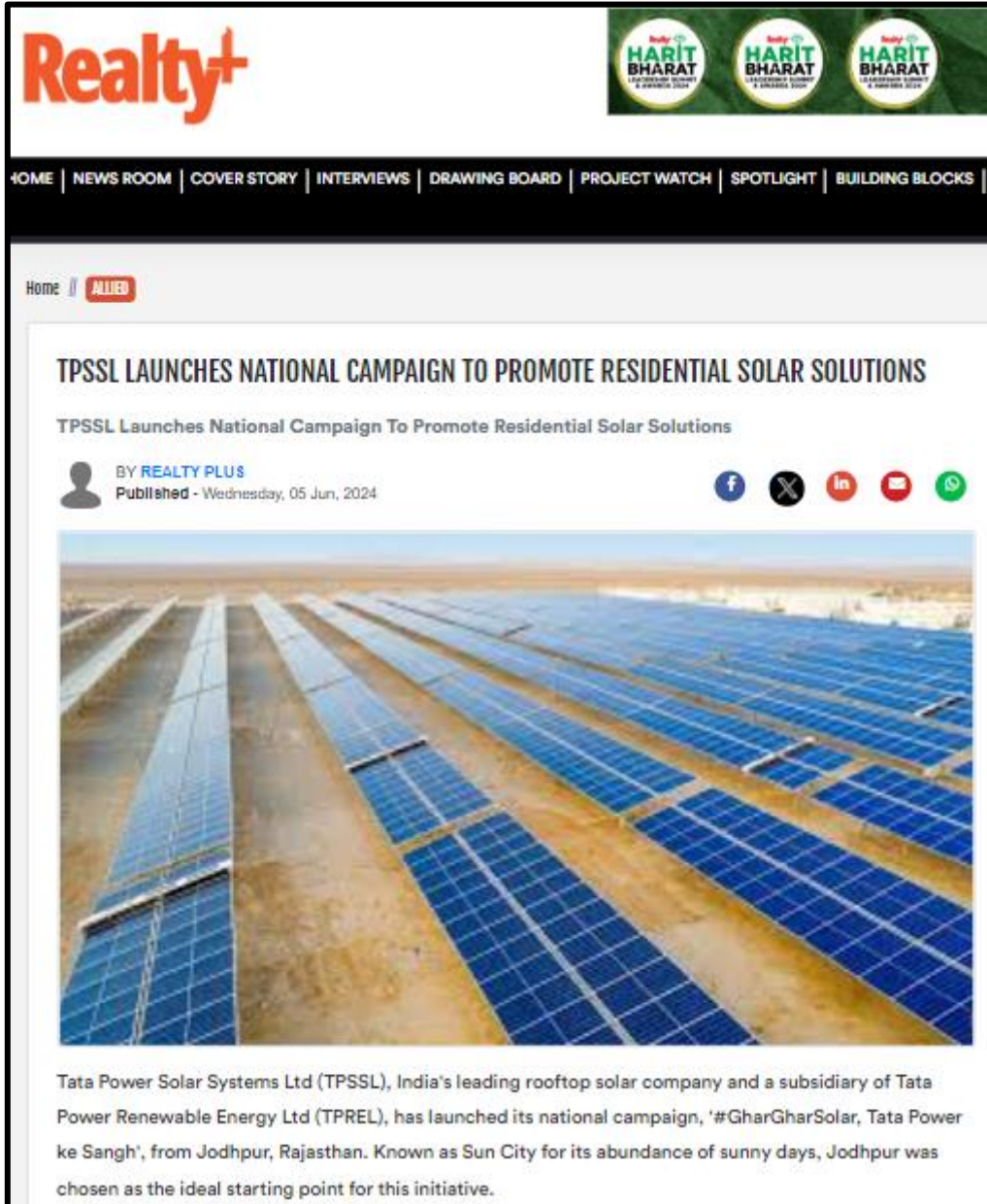
S. No	Publication	Headline	Date
15	Energetica India	TPSSL Launches its 'GharGharSolar, Tata Power ke Sangh' National Campaign	June 3, 2024

The screenshot shows the Energetica India website interface. At the top, the logo 'energetica INDIA' is on the left, and 'SOLAR PANEL LINE/MACHINES SUP' with contact information is on the right. A navigation bar includes 'Home', 'News', 'Events', 'Articles', 'Interviews', 'Magazines', 'Enewsletter', 'Subscriptions', and 'Middle East Market'. A sidebar on the left features a 'Jinko Solar Times Neo Series' advertisement, 'Energy Guide', 'Magazine' (with a 'Free subscription magazine' button), and 'Our bloggers'. The main content area displays the article title 'TPSSL Launches its 'GharGharSolar, Tata Power ke Sangh' National Campaign' with a sub-headline: 'The launch marks the beginning of a nation-wide campaign aimed at encouraging consumers to install residential solar rooftop solutions.' The article is dated 'June 03, 2024. By News Bureau'. Below the text is a photograph of four men on a stage during a 'Retail Partner Appointment Ceremony' for 'GHAR GHAR SOLAR, TATA POWER KE SANGH'. A banner at the bottom of the photo lists product features for 'XS-FORTH 60-125kW (Three Phase) Max. 12 MPPT's', including 'Maximum efficiency up to 99%' and 'Smart I-V Curve Diagnosis supported'. The article text below the photo states: 'Tata Power Solar Systems Limited (TPSSL), India's Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Limited (TPREL), has launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan. The city has earned the sobriquet of Sun City or Surya Nagari due to the large number of sunny days in a year.'

S. No	Publication	Headline	Date
16	Solar Quarter	Tata Power Solar Launches Ambitious Nationwide Campaign 'GharGharSolar, Tata Power ke Sangh' Aiming to Accelerate Residential Solar Rooftop Adoption Across India	June 4, 2024



S. No	Publication	Headline	Date
17	Realty Plus	TPSSL LAUNCHES NATIONAL CAMPAIGN TO PROMOTE RESIDENTIAL SOLAR SOLUTIONS	June 5, 2024




The screenshot shows a news article on the Realty+ website. At the top left is the Realty+ logo. To the right are three circular logos for 'HARIT BHARAT' with the text 'LEADERSHIP THROUGH SUSTAINABLE GROWTH'. Below these is a navigation bar with links: HOME, NEWS ROOM, COVER STORY, INTERVIEWS, DRAWING BOARD, PROJECT WATCH, SPOTLIGHT, BUILDING BLOCKS. The article title is 'TPSSL LAUNCHES NATIONAL CAMPAIGN TO PROMOTE RESIDENTIAL SOLAR SOLUTIONS'. Below the title is a sub-headline 'TPSSL Launches National Campaign To Promote Residential Solar Solutions', the author 'BY REALTY PLUS', and the publication date 'Published - Wednesday, 05 Jun, 2024'. There are social media icons for Facebook, X, LinkedIn, YouTube, and WhatsApp. The main image shows a large field of solar panels in a desert landscape. Below the image is a paragraph of text: 'Tata Power Solar Systems Ltd (TPSSL), India's leading rooftop solar company and a subsidiary of Tata Power Renewable Energy Ltd (TPREL), has launched its national campaign, '#GharGharSolar, Tata Power ke Sangh', from Jodhpur, Rajasthan. Known as Sun City for its abundance of sunny days, Jodhpur was chosen as the ideal starting point for this initiative.'

S. No	Publication	Headline	Date
18	PSU Connect	Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions	June 4, 2024



S. No	Publication	Headline	Date
19	PSU Watch	Tata Power Solar launches nationwide solar power drive from Jodhpur	June 3, 2024




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Corporate Watch

Tata Power Solar launches nationwide solar power drive from Jodhpur

The launch marks the beginning of a nation-wide campaign aimed at encouraging consumers to install residential solar rooftop solutions





Tata Power Solar launches nationwide solar power drive from [Jodhpur](#)

PTI

Published on: 03 Jun 2024, 9:24 pm

New Delhi: Tata Power Solar Systems Ltd (TPSSL), India's leading Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Ltd (TPREL), on Monday launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from [Jodhpur, Rajasthan](#).

S. No	Publication	Headline	Date
20	Latestly	Tata Power Solar System Launches Nationwide Solar Power Drive from Jodhpur	June 3, 2024

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Latest News | Tata Power Solar System Launches Nationwide Solar Power Drive from Jodhpur

Get latest articles and stories on Latest News at LatestLY. Tata Power Solar Systems Ltd (TPSSL), India's leading Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Ltd (TPREL), on Monday launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan.

f x v i g p

Agency News | PTI | Jun 03, 2024 08:10 PM IST A- A+

Jodhpur, Jun 3 (PTI) Tata Power Solar Systems Ltd (TPSSL), India's leading Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Ltd (TPREL), on Monday launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan.

The city has earned a sobriquet of Sun City Jodhpur

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21	Haribhoomi	टाटा पावर ने की देश भर में घर-घर सोलर की शुरुआत, 1 करोड़ घरों में लगाने का लक्ष्य; सरकार द्वारा सब्सिडी का प्रावधान	June 3, 2024

🏠 होम
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Rajasthan News: टाटा पावर ने की देश भर में घर-घर सोलर की शुरुआत, 1 करोड़ घरों में लगाने का लक्ष्य; सरकार द्वारा सब्सिडी का प्रावधान

Rajasthan News: टाटा पावर ने की देश भर में घर-घर सोलर की शुरुआत, 1 करोड़ घरों में लगाने का लक्ष्य; सरकार द्वारा सब्सिडी का प्रावधान

Rajasthan News: टाटा ग्रुप ने घर-घर सोलर की शुरुआत की है। इसकी शुरुआत राजस्थान के [जोधपुर](#) से की गई है। टाटा पावर सीईओ के मुताबिक आने वाले समय में लगभग हर घर में सोलर प्लॉट लगाया जाएगा।

Tata Power solar project

Sudhir Singh

Published: 03 Jun 2024, 06:22 PM IST

Last Updated: 03 Jun 2024, 06:22 PM IST

Rajasthan News: टाटा ग्रुप ने घर-घर सोलर की शुरुआत की है। इसकी शुरुआत राजस्थान के [जोधपुर](#) से की गई है। टाटा पावर अपने नेशनल प्रोजेक्ट की शुरुआत में देश भर में 1 करोड़ घरों में 20 गीगावाट सोलर पावर का टारगेट लेकर चल रही है। टाटा पावर सीईओ के मुताबिक आने वाले समय में लगभग हर घर में सोलर प्लॉट लगाया जाएगा।

[जोधपुर](#) से घर-घर सोलर प्रोजेक्ट की शुरुआत हो गई है। सरकार भी सोलर को लेकर काफी एक्टिव है। इस मामले को लेकर टाटा पावर के सीईओ और एमडी डॉक्टर प्रवीर सिन्हा ने बताया कि पर्यावरण के लिए देश में सोलर की काफी जरूरत है। इसको लेकर सरकार भी बढ़ावा देने का कार्य कर रही है >

S. No	Publication	Headline	Date
22	Orissadiary.com	Tata Power Launches The Pan India Campaign 'GharGharSolar, Tata Power Ke Sangh' To Promote Residential Rooftop Solar Solutions	June 3, 2024

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TATA POWER KE SANGH

Retail Partner Appointment Ceremony

Tata Power Launches The Pan India Campaign 'GharGharSolar, Tata Power Ke Sangh' To Promote Residential Rooftop Solar Solutions

By **Orissadiary** | On **Jun 4, 2024**

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Rajasthan, Jodhpur, 3rd June'24: Tata Power Solar Systems Limited (TPSSL), India's No. 1 Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Limited (TPREL), has launched its #GharGharSolar, Tata Power ke Sangh' national campaign today from Jodhpur, Rajasthan. The city has earned the sobriquet of Sun City or Surya Nagari due to the large number of sunny days in a year.

Mumbai Invest in a Pre-leased

S. No	Publication	Headline	Date
23	News Drum	Tata Power Solar System launches nationwide solar power drive from Jodhpur	June 3, 2024



The screenshot shows a news article on the News Drum website. The header includes the News Drum logo and navigation tabs for National, International, Analysis, Opinion, Business, Personal Finance, Sports, and Technology. The article is categorized under 'Business' and features a large headline: 'Tata Power Solar System launches nationwide solar power drive from Jodhpur'. Below the headline, it indicates the article was published by NewsDrum Desk on 03 Jun 2024 at 20:10 IST. Social media follow buttons for Facebook, X, Telegram, and LinkedIn are visible. The main text of the article states that Tata Power Solar Systems Ltd (TPSSL), India's leading Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Ltd (TPREL), launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan. It notes that Jodhpur is known as 'Sun City' due to its many sunny days. The launch was led by Praveer Sinha, CEO and MD of Tata Power, in the presence of Deepesh Nanda, CEO & MD of TPREL. The campaign aims to encourage residential solar rooftop installations.

S. No	Publication	Headline	Date
24	Pune Now	Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions	June 4, 2024

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Tata

Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions

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GHAR GHAR SOLAR, TATA POWER KE SANGH

Retail Partner Appointment Ceremony

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Rajasthan, R. Jodhpur, 3rd June'24: Tata Power Solar Systems Limited (TPSSL), India's No. 1 Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Limited (TPREL), has launched its '#GharGharSolar, Tata Power ke Sangh' national campaign today from R. Jodhpur, Rajasthan. The city has earned the sobriquet of Sun City or Surya Nagari due to the large number of sunny days in a year.

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S. No	Publication	Headline	Date
25	Business News this Week	Tata Power launches the pan India campaign GharGharSolar, Tata Power ke Sangh	June 4, 2024

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Tata Power launches the pan India campaign GharGharSolar, Tata Power ke Sangh

June 4, 2024 | Mond Prasharaj | news | 0

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Chandigarh/Jodhpur, 4th June'24: Tata Power Solar Systems Limited (TPSSL), India's No. 1 Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Limited (TPREL), has launched its '#GharGharSolar, Tata Power ke Sangh' national campaign today from Jodhpur, Rajasthan. The city has earned the sobriquet of Sun City or Surya Nagari due to the large number of sunny days in a year.



The scheme was launched by Dr. Praveer Sinha, CEO and MD Tata Power in the presence of Mr. Deepesh Nanda, CEO & MD TPREL, senior officials from the company, and esteemed channel partners.

The launch marks the beginning of a nation-wide campaign aimed at encouraging consumers to install residential solar rooftop solutions.

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S. No	Publication	Headline	Date
26	Swadhinatara Swara	Tata Power launches the pan India campaign 'GharGharSolar	June 4, 2024



S. No	Publication	Headline	Date
27	NT Media	Tata Power launches the pan India campaign GharGharSolar, Tata Power ke Sangh	June 4, 2024

The screenshot shows a news article on the NNT Media website. At the top, there are banners for 'NNT MEDIA', 'Omkar Staffing' (with a 30th anniversary logo), and a job advertisement: 'Are You Looking for a Job? Send CV or Call: +91 78240 44888'. Below these is an advertisement for 'UTL SOLAR' featuring a 'SOLAR PROJECT (50KW) Saksham Health Care (Gurgaon, Haryana)' and '1-132kW Ongrid Solar Inverter'. The main article is titled 'Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions'. It includes a photo of a 'Retailer Appointment Ceremony' with four men on stage. The article text mentions the campaign was rolled out from Jodhpur, India's Sun City, and is a Bengaluru-based initiative by Tata Power Solar Systems Limited (TPSSL). To the right of the article are social media icons for YouTube, Facebook, Instagram, and Twitter, and a 'News' section featuring an 'AIR INDIA' advertisement and a '2 Piano 7 Jitters' advertisement for online piano courses.

S. No	Publication	Headline	Date
28	Indian Bureaucracy	Tata Power Solar Advances PM Surya Ghar Muft Bijli Yojana with Ghar Ghar Solar Launch	June 4, 2024



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News You Can Use | Tata Solar Power Advances PM Surya Ghar Muft Bijli Yojana with Ghar Ghar Solar Launch

TATA SOLAR POWER ADVANCES PM SURYA GHAR MUFT BIJLI YOJANA WITH GHAR GHAR SOLAR LAUNCH

🕒 June 4, 2024 📁 Press Releases, Corporate



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Tata Power Solar Systems Limited (TPSSL), India's top rooftop solar company and a subsidiary of Tata Power Renewable Energy Limited (TPREL), launched its '**GharGharSolar, Tata Power ke Sangh**' a national campaign in Jodhpur, Rajasthan. Jodhpur, known as Sun City or Surya Nagari, enjoys many sunny days each year.

S. No	Publication	Headline	Date
29	APAC News Network	Tata Power Solar kicks off Ghar Ghar Solar campaign from Jodhpur	June 4, 2024

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Tata Power Solar kicks off Ghar Ghar Solar campaign from Jodhpur

June 4, 2024 in energy & power, PSU



Tata Power Solar kicks off Ghar Ghar Solar campaign from Jodhpur

Jodhpur: Tata Power Solar Systems Ltd (TPSSL) has initiated a campaign in Jodhpur, Rajasthan, called 'Ghar Ghar Solar, Tata Power ke Sangh'. Known as Sun City for its numerous sunny days, Jodhpur was chosen as the starting point for this national initiative.

Latest

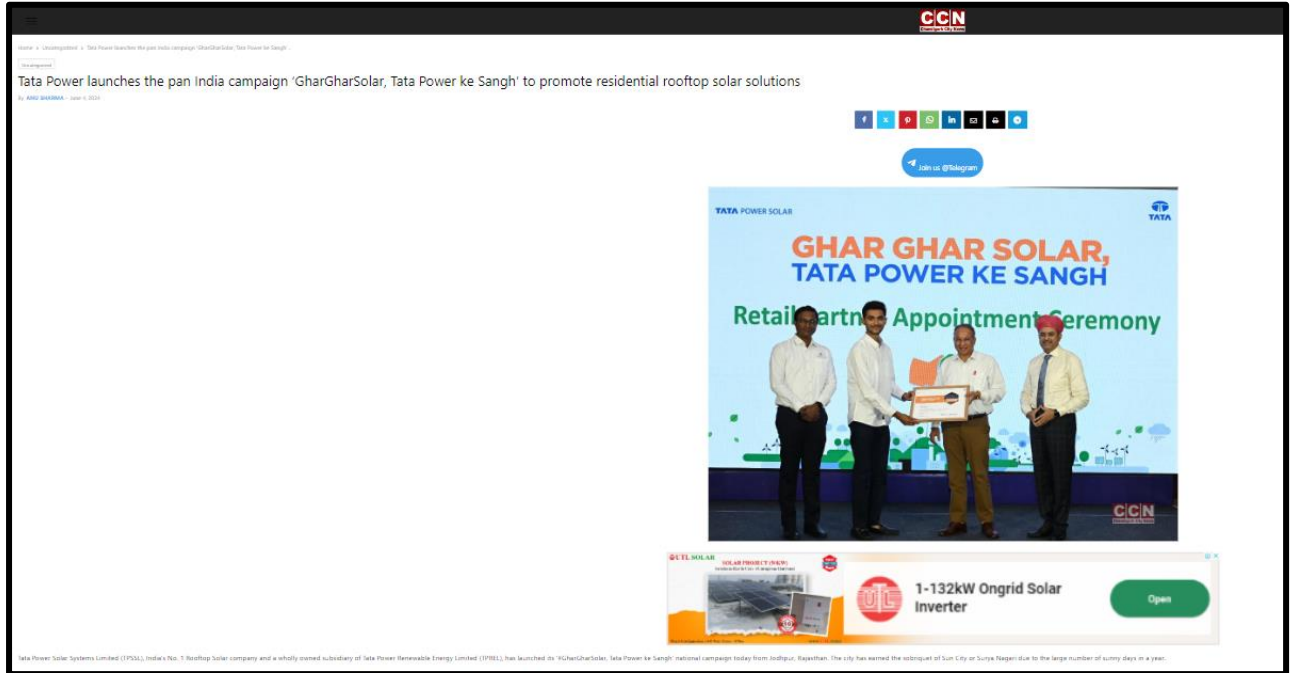
IAS Annes Kanmani
Joy takes charge as
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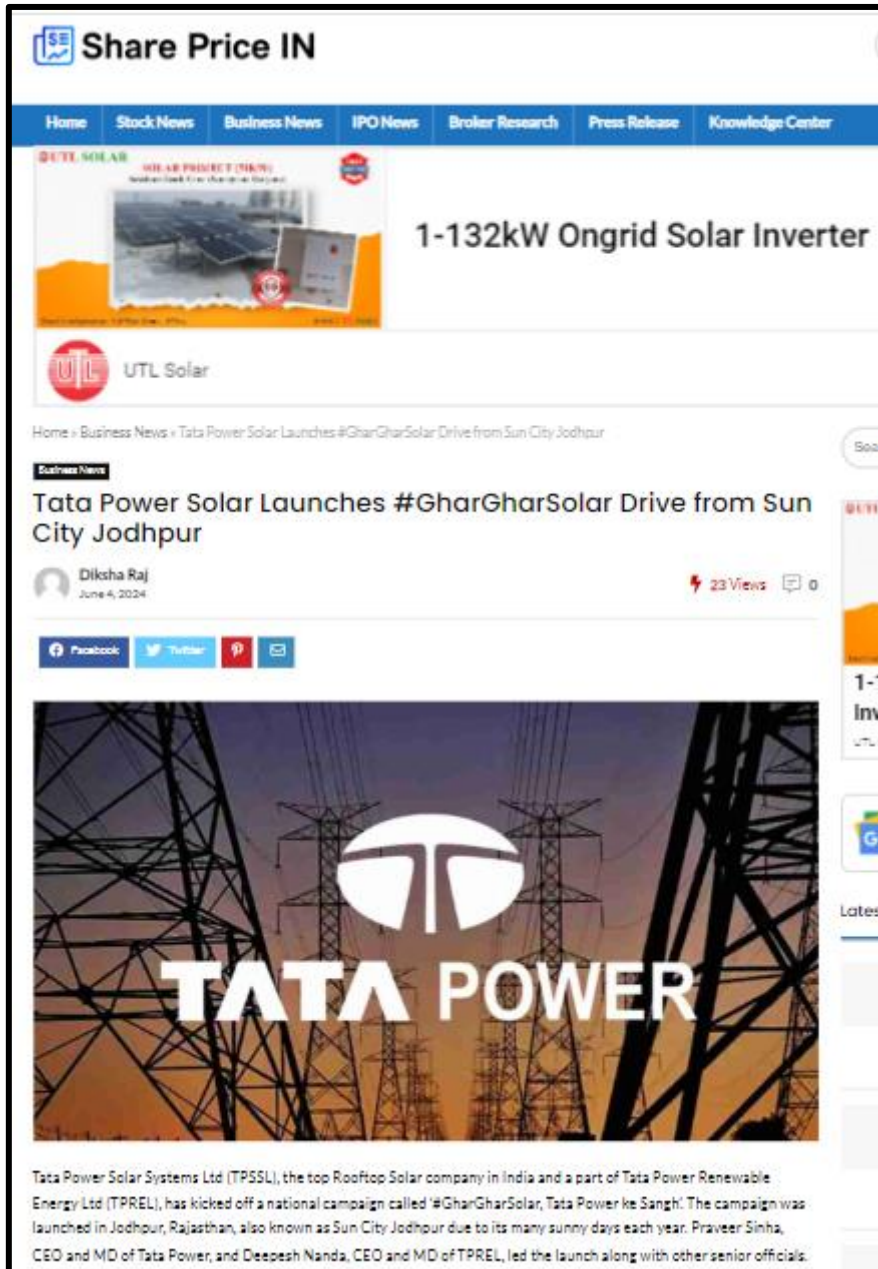
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Rashtriya e-
Pustakalaya framework
20 HOURS AGO

"We are looking at
deeper penetration in
India's Tier 2 and Tier 3
cities beyond the 25
centers we operate"

S. No	Publication	Headline	Date
30	Chandigarh City News	Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions	June 4, 2024



S. No	Publication	Headline	Date
31	Share Price India	Tata Power Solar Launches #GharGharSolar Drive from Sun City Jodhpur	June 4, 2024



S. No	Publication	Headline	Date
32	Passionate in Marketing	Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions	June 4, 2024

The screenshot shows a website page with the following elements:

- Header:** "PASSIONATE IN MARKETING" logo with the tagline "Marketers in Conversation". Navigation links include "About us", "News & Articles", "Market Intelligence & Research", "Skilling Programs", "Case studies", and "Contact".
- Hero Section:** A banner for "Commodity Market Intelligence" featuring a person at a computer screen and a "Contact Us" button.
- Breadcrumbs:** Home > article > Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh'...
- Article Title:** "Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions".
- Author:** "By Passionate In Marketing - June 4, 2024".
- Share Buttons:** Facebook, X, Print, and Email icons.
- Summary:** "Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions".
- Latest Posts:**
 - Day 2 - First Half Celebrating Adeptability: Highlights from Day 2 of Goodfest 2024
 - Southern Spice Revives Historic Flavours to Commemorate 50 years of Taj Coromandel Chennai
 - OnePlay launches OneSpace, India's Premier Cloud PC service
 - The It-Color of the Season? It's Daffodil Yellow, and Delibs Are Loving It!
 - This World No Tobacco Day 2024, R.D. Hinduja Hospital & Medical Research Centre Sheds Light on the Impact of Tobacco Consumption on People and Planet
- Categories:**
 - Articles: 25227
 - Latest from Marketing World: 14987
 - Branding and Advertising: 14404
 - article: 7002
 - Marketing: 6438
 - Market Data: 6436
- Text Snippet:** "Tata Power Solar Systems Limited (TPSSL), India's No. 1 Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Limited (TPREL), has launched its 'GharGharSolar, Tata Power ke Sangh' national campaign today from Jodhpur, Rajasthan. The city has earned the sobriquet of Sun City or Surya Nagar due to the large number of sunny days in a year."

S. No	Publication	Headline	Date
33	The Capital	Tata Power Solar Systems Launches '#GharGharSolar' Campaign in Jodhpur to Promote Residential Solar Solutions Nationwide	June 3, 2024


THE CAPITAL

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Wednesday, June 3, 2024
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Home > Blog > Tata Power Solar Systems Launches '#GharGharSolar' Campaign in Jodhpur to Promote Residential Solar Solutions Nationwide




Manushi Chhillar Beautiful look On Peacock Magazine

BLOG + BREAKING NEWS + BUSINESS + SCROLLING

Tata Power Solar Systems Launches '#GharGharSolar' Campaign in Jodhpur to Promote Residential Solar Solutions Nationwide

written by Ramuocwar42 • June 3, 2024 • 0 comment • [Bookmark](#)





Tata Power Solar Systems Ltd (TPSSL), India's leading rooftop solar company and a wholly owned subsidiary of Tata Power Renewable Energy Ltd (TPREL), launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan on Monday. The city, known as Sun City Jodhpur due to its high number of sunny days annually, was chosen for the launch. The scheme was inaugurated by Praveer Sinha, CEO and MD of Tata Power, in the presence of Deepesh Nanda, CEO & MD of TPREL, and other senior company officials. The nationwide campaign aims to promote the installation of residential solar rooftop solutions. "I am extremely happy to launch our Ghar Ghar Solar campaign from Jodhpur," Sinha said. With the '#GharGharSolar, Tata Power ke Sangh' campaign, Tata Power Solar aims to provide reliable, affordable, and sustainable solar energy to households across India.

S. No	Publication	Headline	Date
34	EQ Mag	Tata Power Solar System launches nationwide solar power drive from Jodhpur – EQ	June 4, 2024



S. No	Publication	Headline	Date
35	The Siasat Daily	Tata Power Solar System launches nationwide solar power drive from Jodhpur	June 3, 2024

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Siasat.com / Business / Tata Power Solar System launches nationwide solar power drive from Jodhpur

Tata Power Solar System launches nationwide solar power drive from Jodhpur

The scheme was launched by Praveer Sinha CEO and MD Tata Power in the presence of Deepesh Nanda, CEO & MD, TPREL, senior company officials said.

Prasa Trust of India X | Posted by Meeroja Shaif | Published: 3rd June 2024 10:02 pm IST

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- Asaduddin Owaisi wins Hyderabad Lok Sabha seat; Kishan Reddy bags Secunderabad
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- Chandrababu Naidu likely to take oath as Andhra Pradesh CM on June 9
- Gautam Adani replaces Mukesh Ambani as richest person in India
- Saudi Arabia removes Palestine from school textbook maps: Report
- AP elections LIVE: TDP and Jana Sena workers celebrate victory across the state
- 'I am excited', says BJP Hyderabad MP candidate Madhavi Latha ahead of counting

Jodhpur: Tata Power Solar Systems Ltd (TPSSL), India's leading Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Ltd (TPREL), on Monday launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan.


S. No	Publication	Headline	Date
36	Indian Masterminds	TPSSL Launches “#GharGharSolar, Tata Power ke Sangh” Campaign	June 4, 2024


The screenshot shows a news article on the Indian Masterminds website. At the top, there is a navigation menu with categories like Latest, Features, News, Videos, UPSC Stories, Social Media, Opinion, and IM Buzz. Below the navigation, the article title is "TPSSL Launches “#GharGharSolar, Tata Power ke Sangh” Campaign". A sub-headline reads "The campaign begins a nationwide campaign encouraging consumers to install residential solar rooftop solutions". The article is dated June 4, 2024, and is attributed to the Indian Masterminds Bureau. A large photograph of a residential rooftop covered in solar panels is featured. Below the photo, there are social media sharing icons for X, Facebook, LinkedIn, WhatsApp, Telegram, Email, and Print. The article text states: "On June 3rd, Tata Power Solar Systems Ltd (TPSSL) launched its '#GharGharSolar, Tata Power ke Sangh' national campaign from Jodhpur, Rajasthan. Mr. Praveer Sinha, CEO & MD of Tata Power, launched the campaign in the presence of Mr. Deepesh Nanda, CEO & MD of TPREL."

S. No	Publication	Headline	Date
37	APN News	Tata Power launches the pan India campaign GharGharSolar, Tata Power ke Sangh to promote residential rooftop solar solutions	June 4, 2024

APN News

Tata Power launches the pan India campaign GharGharSolar, Tata Power ke Sangh to promote residential rooftop solar solutions

 NS
1 day ago



Bengaluru : Tata Power Solar Systems Limited (TPSSL), India’s No. 1 Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Limited (TPREL), has launched its ‘#GharGharSolar, Tata Power ke Sangh’ national campaign today from Jodhpur, Rajasthan. The city has earned the sobriquet of Sun City or Surya Nagari due to the large number of sunny days in a year.

The scheme was launched by Dr. Praveer Sinha, CEO and MD Tata Power in the presence of Mr. Deepesh Nanda, CEO & MD TPREL, senior officials from the company, and esteemed channel partners.

The launch marks the beginning of a nation-wide campaign aimed at encouraging consumers to install residential solar rooftop solutions.

With this campaign, the company is expanding its reach to every nook and corner of India, fostering a sustainable future through the widespread adoption of solar energy solutions.

Dr. Praveer Sinha , CEO & MD , Tata Power (2nd from right) launching pan India campaign ‘GharGharSolar, Tata Power ke Sangh’ to promote residential rooftop solar solutions from Jodhpur, Rajasthan in presence of Mr. Deepesh Nanda , CEO & MD , TPREL and Mr. Shivram Bikkina , Chief – Rooftop Business ,TPREL

S. No	Publication	Headline	Date
38	Devidiscourse	Tata Power Solar Launches Nationwide '#GharGharSolar' Campaign	June 3, 2024



The screenshot shows the Devdiscourse website interface. At the top left is the Devdiscourse logo with the tagline "Discourse on Development". To the right are navigation links: About, Career, Advertisement, Team, Partnership. Below these are category links: NEWS, RESEARCH, LIVE DISCOURSE, BLOG / OPINION, INTERVIEW. A secondary navigation bar lists various topics: AGRO-FORESTRY, ART & CULTURE, TECHNOLOGY, ECONOMY, EDUCATION, ENERGY, POLITICS, LAW & GOVERNANCE, HEALTH, SCIENCE, SOCIAL. A banner advertisement for Louis Vuitton is visible, featuring a golden Buddha statue and the text "LOUIS VUITTON" and "DISCOVER MORE". Below the banner is a breadcrumb trail: Home > News > Energy & Extractives > Article. The main headline reads "Tata Power Solar Launches Nationwide '#GharGharSolar' Campaign". The article text states: "Tata Power Solar Systems Ltd (TPSSL) launched the '#GharGharSolar, Tata Power ke Sangh' campaign in Jodhpur, Rajasthan. The initiative aims to promote residential solar rooftop solutions across India, contributing to reliable, affordable, and sustainable solar energy for households."

S. No	Publication	Headline	Date
39	Silicon India	Tata Power Solar Launches Nationwide '#GharGharSolar' Campaign from Jodhpur	June 4, 2024

The screenshot shows the Silicon India website interface. At the top, there is a banner for the '28th Year of Publication siliconindia' and a 'CUSTOMER EXPERIENCE LIVE SHOW ASIA 2024' event scheduled for 6-7 August 2024 at the Grandeur Hotel, Singapore, with a 'Register Now' button. The navigation menu includes 'Home', 'News', 'Viewpoint', 'Life', 'Webinar', 'Rankings', 'Whitepapers', 'Blogs', 'Conferences', and 'About Us'. Below the menu, there are social media icons for X, Facebook, LinkedIn, and Instagram. The main article title is 'Tata Power Solar Launches Nationwide '#GharGharSolar' Campaign from Jodhpur', dated Tuesday, 04 June 2024, 09:56:53 AM IST. The article features a photograph of a large solar panel array in a field under a clear blue sky. The text of the article states: 'Tata Power Solar Systems Ltd (TPSSL), India's leading rooftop solar company and a subsidiary of Tata Power Renewable Energy Ltd (TPREL), has launched its national campaign, '#GharGharSolar, Tata Power ke Sangh', from Jodhpur, Rajasthan. Known as Sun City for its abundance of sunny days, Jodhpur was chosen as the ideal starting point for this initiative. The campaign was inaugurated by Praveer Sinha, CEO and MD of Tata Power, alongside Deepesh Nanda, CEO and MD of TPREL. The launch event included senior company officials who emphasized the importance of solar energy in India's future.'

S. No	Publication	Headline	Date
40	Janta se Rishta	Tata Power Solar System ने जोधपुर से देशव्यापी सौर ऊर्जा अभियान की शुरुआत की	June 4, 2024

जनता से रिश्ता
www.jantaserishta.com

होम छत्तीसगढ़ दिल्ली-एनसीआर राज्य - भारत विश्व खेल व्यापार मनोरंजन EPAPER प्रौद्योगिकी त

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व्यापार

Tata Power Solar System ने जोधपुर से देशव्यापी सौर ऊर्जा अभियान की शुरुआत की

₹84.84 ▼

Apurva Srivastav 4 June 2024 12:24 AM

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Jodhpur: जोधपुर: भारत की अग्रणी रूफटॉप सोलर कंपनी और टाटा पावर रिन्यूएबल एनर्जी लिमिटेड (TPREL) की पूर्ण स्वामित्व वाली सहायक कंपनी टाटा पावर सोलर सिस्टम्स लिमिटेड (टीपीएसएसएल) ने सोमवार को राजस्थान के जोधपुर से अपना '#घरघरसोलर, टाटा पावर के संघ' राष्ट्रीय अभियान शुरू किया।

S. No	Publication	Headline	Date
41	Konexio Network	Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions	June 3, 2024

konexio network

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Home > News > Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions

Tata Power launches the pan India campaign 'GharGharSolar, Tata Power ke Sangh' to promote residential rooftop solar solutions

By Our Correspondent · Jun 03, 2024

[f](#) [X](#) [in](#) [Telegram](#) [WhatsApp](#) [Email](#)

The campaign was rolled out from Jodhpur, India's Sun City

National: Tata Power Solar Systems Limited (TPSSL), India's No. 1 Rooftop Solar company and a wholly owned subsidiary of Tata Power Renewable Energy Limited (TPREL), has launched its '#GharGharSolar, Tata Power ke Sangh' national campaign today from Jodhpur, Rajasthan. The city has earned the sobriquet of Sun City or Surya Nagari due to the large number of sunny days in a year.

The scheme was launched by Dr. Praveer Sinha, CEO and MD Tata Power in the presence of Mr. Deepesh Nanda, CEO & MD TPREL, senior officials from the company, and esteemed channel partners.

The launch marks the beginning of a nation-wide campaign aimed at encouraging consumers to install residential solar rooftop solutions.

S. No	Publication	Headline	Date
42	NRI News 24*7	Tata Power Launches The Pan India Campaign 'GharGharSolar Tata Power ke Sangh' To Promote Residential Rooftop Solar Solutions	June 4, 2024

